

BUSINESS CALENDAR

SEMINARS

→ **MONDAY:** SEAC is presenting a business strategy for 2020 with a press conference to be held at the Asean Center for Lifelong Learning Development and Promotion on the second floor of FYI Center Building 2. The centre continues to emphasise leadership in lifelong learning and will be launching a new curriculum to reskill and upskill with partners, including the “YourNextU YOUNG” programme, which aims to provide life skills for Thai children so they can become world citizens.

→ **THURSDAY:** The National Broadcasting and Telecommunications Commission is organising a two-day seminar on industrial technology in Udon Thani province. The programme aims to upgrade the standards of Thai agricultural products to international levels, meeting the ThaiGAP standard for the global agriculture market. The agenda for Friday is to enhance innovation in agriculture sustainably in the 4.0 era. Both seminars are to be held at the Centara Hotel and Convention Center in Udon Thani province and preregistration is required.

FAIRS

→ **WEDNESDAY:** The Publishers and Booksellers Association of Thailand is holding the 48th National Book Fair and 18th Bangkok International Book Fair 2020 until April 5 at Impact Muang Thong Thani. This year the books sold at the fair are also available on the online book fair, which is being held as a preventive measure because of the coronavirus outbreak. The



Visitors browse vehicles at a car show. Bangkok International Motor Show 2020 has been postponed. PATIPAT JANTHONG

EVENTS

● **MONDAY:** Grand Pix International Plc initially planned to host today the 41st Bangkok International Motor Show with the theme of “Inspiration Unlocks the Future”, showcasing inspiration that paves the road to success for motor enthusiasts. The show, however, has been postponed to April 22-May 3.

theme for this year is “Knowledge Beyond Boundaries”.

PRESS BRIEFINGS

→ **WEDNESDAY:** The Digital Advertising Association Thailand is holding a press briefing on trends in digital advertising at the Oriental Room on the second floor of the Oriental Residence Bangkok, Wireless Road.

EVENTS

→ **MONDAY:** The Stock Exchange of Thailand is holding SET Opportunity Day for Exotic Foods, Do Day Dream, Rajthanee Hospital, Amata VN, Amata Corporation and Ananda

Development. These listed companies will have a meeting with investors and unveil their performance results for the fourth quarter of 2019.

→ **TUESDAY:** SAIC Motor-CP and MG Sales Thailand are to premiere the MG ZS. The Thailand launch event will be live-streamed from the MG Thailand official Facebook page at 7pm.

→ SET Opportunity Day for Sakol Energy, QTC Energy, Singha Estate, Siam Global Gouse and Thai Reinsurance.

→ **WEDNESDAY:** SISB, TPC Power Holding, Bualuang K E Retail, Property Perfect and Thaire Life Assurance will be featured for SET Opportunity Day.